

## MEDIA RELEASE

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## Niagara City Cruises launches May 8

Following a colder-than-usual winter, the iconic boat is ready to launch its 2025 season

**Niagara Falls,** Ont. – Niagara City Cruises is preparing to launch its 2025 Voyage to the Falls boat tour, welcoming guests back to one of Niagara's most iconic experiences.

Set to hit the water of the lower Niagara River on May 8<sup>th</sup>, the flagship attraction in Niagara Falls invites guests to sail past the American and Bridal Veil Falls, feel the thunderous roar of the water and experience the awe-inspiring power of the iconic Horseshoe Falls up close.

"After a long winter, we're gearing up for the launch of our 2025 season," says Mory DiMaurizio. "Preparations are underway at the lower landing in the Niagara Gorge, and we're excited to officially welcome guests back to one of Niagara Falls' premier tourism experiences."

After record-early openings in 2023 and 2024, the spring launch of Niagara City Cruises in 2025 was delayed due to significant ice build-up on Lake Erie over the winter.

A series of late-winter snowstorms and lingering frigid temperatures kept water levels near the freezing mark well into spring. However, by April 19<sup>th</sup>, a sharp rise in water temperature prompted the delayed removal of the ice boom – installed where Lake Erie feeds into the Niagara River to control ice flow, prevent property damage and maintain consistent hydroelectric power generation.

The removal of the ice boom is a crucial step in launching Niagara City Cruises each spring. While it took place as early as February in the past two years, colder temperatures and heavy lake ice this year delayed the process. The New York Power Authority and Ontario Power Generation began phased removal on April 11, after which Niagara City Cruises could begin readying its vessels for the upcoming season.

"Safety is always our top priority, which is why the removal of the ice boom is such a key – and exciting – milestone for our team as we prepare to welcome all of our guests back on board," says Mr. DiMaurizio.

The flagship Voyage to the Falls tour begins daily service May 8<sup>th</sup> with cruises to the base of Niagara Falls running every half hour from 9:30 a.m. to 6:30 p.m. Expanded summer operating hours will begin May 15<sup>th</sup>.



Tickets (Adults 13+ - \$42.95, Child 3 to 12 years - \$27.95; Infants free) are available at <u>niagaracruises.com</u>.

## ABOUT CITY CRUISES CANADA

Offering sightseeing, dining and private event tours, City Cruises in Canada represents three Canadian port locations of City Experiences, the water- and land-based experiences owned by the Hornblower Group. Featuring Niagara City Cruises, City Cruises Toronto and City Cruises Gananoque, City Cruises in Canada boasts the best sightseeing experiences and finest dining cruises on the water. Niagara City Cruises — rated as Canada's top visitor experience, gets you deep into the mist, up close and personal with the power of Niagara Falls. City Cruises Toronto offers a range of dining, cocktail and sightseeing cruises, as well as private events and charters, with unparalleled views of Toronto's iconic city skyline. City Cruises Gananoque offers breathtaking voyages through the 1000 Islands archipelago where the St. Lawrence River meets Lake Ontario. Book tickets for all three locations at citycruisescanada.com.

## ABOUT CITY CRUISES

City Cruises offers unforgettable dining, events, sightseeing, and live entertainment cruises across 21 iconic destinations in the U.S., Canada, and the U.K. In partnership with the National Park Service and the Niagara Parks Commission, City Cruises is also the ONLY AUTHORIZED OFFICIAL PROVIDER with exclusive ferry services to the Statue of Liberty National Monument and Ellis Island, Alcatraz Island, and Niagara Falls Canada. City Cruises' diverse offerings also include private charters, corporate events, weddings, whale watching and sea life tours, water taxis, speedboat rides, and destination ferries. As part of the Hornblower Group's extensive portfolio of water- and land-based experience and transportation companies, City Cruises has a rich heritage dating back to 1926 with the founding of Boston Harbor Cruises. With a legacy of innovation and expertise, City Cruises sets the standard for excellence in maritime hospitality. For more information, visit citycruises.com.

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